Preliminaries and Objectives

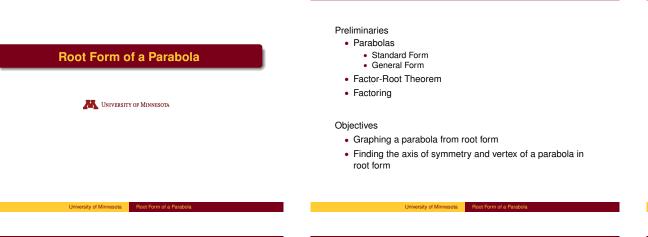
Example 1

 $y = x^2 - 2x - 15$

y = (x+3)(x-5)

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Root Form

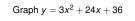
y = a(x-r)(x-s)

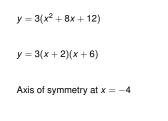
r and s are roots of the parabola

roots = x-intercepts = zeroes

Axis of symmetry at $x = \frac{r+s}{2}$

Example 2





Vertex = (-4, -12)

of the parabola.

Example 3

Graph $y = -2x^2 + x + 3$

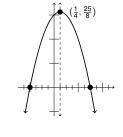
y=-(2x-3)(x+1)

 $y = -(2x^2 - x - 3)$

Roots occur where 2x - 3 = 0 and x + 1 = 0

Roots at $x = \frac{3}{2}$ and x = -1

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Example 4

Find the vertex of the parabola y = -4(x - 7)(x + 3)

Roots at x = 7 and x = -3

$$h=\frac{7-3}{2}=2$$

k = -4(-5)(5) = 100

Vertex at (2, 100)

Recap

Root Form of a Parabola If y = a(x - r)(x - s), then *r* and *s* are the roots (*x*-intercepts)

The axis of symmetry will be at

$$x=\frac{r+s}{2}$$

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