

MOO-PRODUCTS – TOOLS FOR GIVING!®

A COLLECTION OF FIRST CLASS CONTEMPORARY PRODUCTS

THE ORIGINAL WOODCHUCK BOMB®

Form Teams * Compete for Prizes * Fits in Pocket * Toss & Run Convenience *

Get in on the fun that swept Europe and is fast becoming a sport here in America. Woodchuck Bombs®. The latest fun way to kiss-off those pesky little critters who riddle the pasture with those holes we're constantly falling into.

Now you and the whole family can have a "Hole Lotta Fun" while waving goodbye to sprained ankles and maybe you'll even win yourselves some prizes to boot.

Woodchuck Bombs® are so compact they'll fit in your back pocket. Take 'em anywhere! When you come upon a hole, simply light, toss and run. Then, KA-BOOM!!

The contestant who racks up the most points (Woodchucks) wins. Just read what everyone's saying:

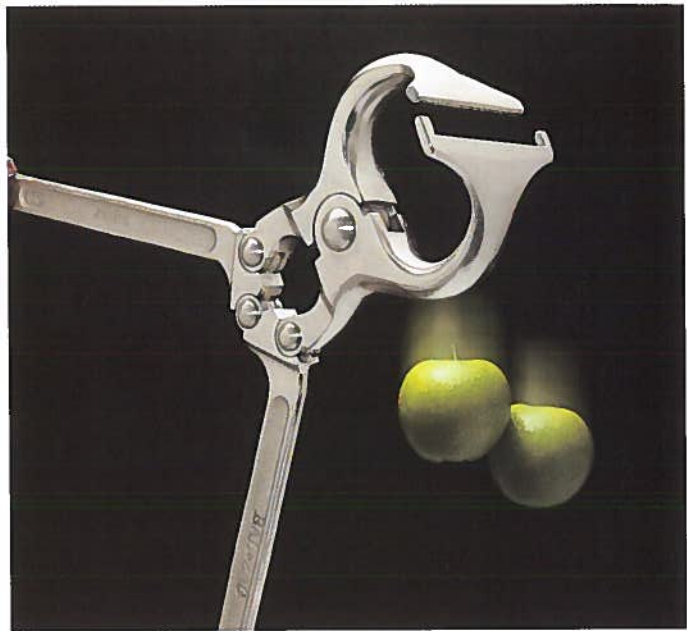
Jersey Journal — "Bonjour fun . . . Au revoir Woodchucks. Beaucoup de fun!"

Holstein Journal — "Greatest game since Meadow Ball and more fun, too."

Moo Mar Khadaffy — "How much wood could a Woodchuck chuck if a Woodchuck could . . . KA-BOOM! Great starter kit. 'Hole lotta fun' "

Johnny Woodchuck — "So it was 2:30 Saturday afternoon. I'm down in my hole watching some television when, KA-FLIPPING-BOOM . . . Our world caves in. I got three good legs left — one's just a stump. Mildred wasn't so lucky. I can say they've been just a 'Hole Lotta Fun!' for us."

Just \$7.99 at finer farm supply stores everywhere.



THE LATEST IN FEMININE PROTECTION

Introducing the "Honey, Are You Awake?"® neutralization unit. For when you know he's been slipping around and he doesn't deserve a second chance.

Now you can change his bad socializing habits from fast-forward to neutral in just seconds with the "Honey, Are You Awake?"® neutralization unit. (Yes, folks, that's what I said. It's the "Honey, Are You Awake?"® neutralization unit.)

Makes tossing and turning, rolling over, flicking on the light, checking the alarm clock, going to get a glass of water, slyly looking out the window, checking the alarm clock and saying "I'll kill him!" a thing of the past.

Comes complete with squeezer unit and two practice apples.

Now here's the good part. It's only \$129.99. A small price to pay for peace of mind.

Just read what everyone's saying about it:

Holstein Journal — "More fun than Meadow Ball and Woodchuck Bombs® put together."

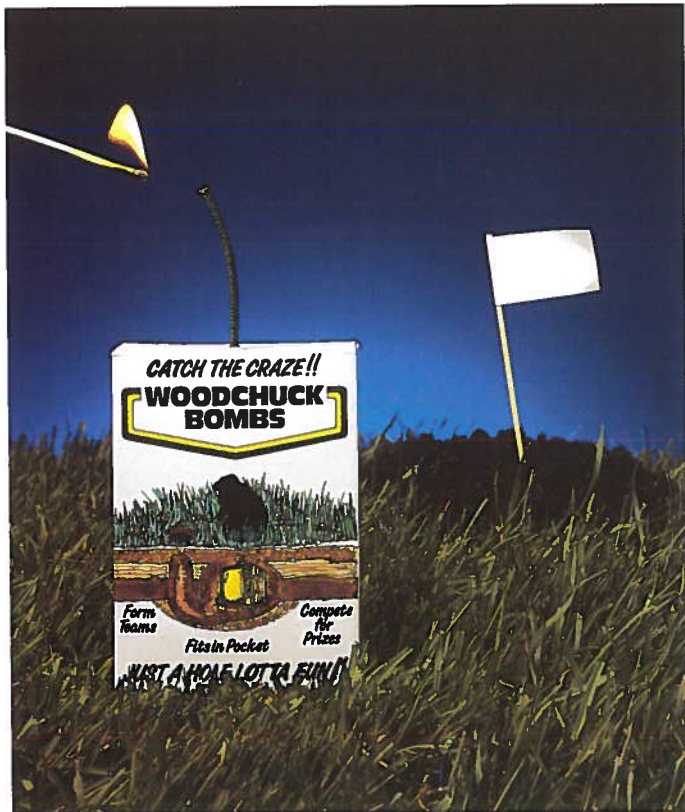
Moo Mar Khadaffy — "Great starter kit. 'Whole lotta pain!'"

Johnny Woodchuck — "Looks like a 'Hole lotta fun!' for somebody."

Ms. Magazine — "Chuckle! Chuckle! Chortle! Chortle! Ha! Ha!"

Daily Moos — "More than the price is right."

"Honey, are you awake?" . . . "I AM NOW!!!"



NO MORE SUCKING UP TO MOM! ▶

Calf-Eteria® makes mealtime a breeze and gives Mom a break. This durable nipple drinker pail gets those little suckers going on their own earlier, gets you back to work earlier and saves you a bundle on day care.

Calf-Eterias® patented "Looks Just Like Mom's"® teat-nipple delivery apparatus gives hours of sucking enjoyment and nourishment to the newly weaned hommy in your life.

Nothing looks like or satisfies quite like Calf-Eteria®.

From \$39.95 at finer feed stores everywhere.



EXTERIOR/INTERIOR DESIGN

DESIGNER SAFARI-STYLE WATER BOWL



You belong in a zoo!

Tarzan would have loved it! This attractive, contempo, zebra-striped "Safari-style" waterbowl, will be a welcomed replacement for that filthy old watering hole (where flies start families of their own).

Push and Sip® convenience allows you to overcome "Mr. Thirst" by simply pushing on the water release jet with your nose. (Sounds insane but it works.) You'll enjoy a drink of fresh water every time.

Nothing could be simpler, more attractive, more 80's. Try one and see why millions have already said, "It's more fun than Meadow Ball and a whole lot more thirst-quenching than Woodchuck Bombs®." Available in a variety of sizes from \$79.99 (Also available in Hyena, Giraffe and Gazelle [a small antelope noted for graceful movements and lustrous eyes]).

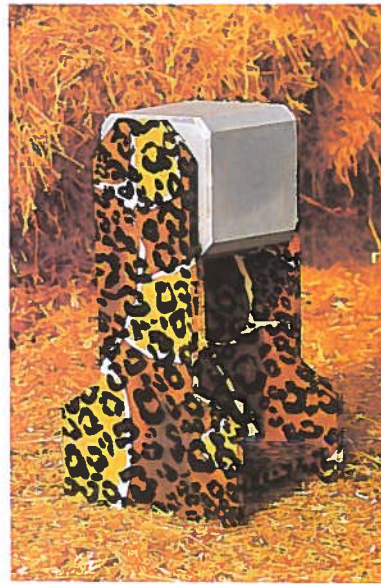
Why lick theirs when you can lick yours?

Take a lick, sneak a lick, but pick a lick that's right for right now! After you've tried every lick in the book, why not pick the lick that's quick and slick? The personal Designer-Leopard Salt Lick Dispenser Unit. Leopard is NOW! And Leopard *is* hot this year.

The personal Designer Salt Lick Dispenser Unit from the design house of André Hereford is a far cry from and a welcome replacement for that filthy old disease-spreading block of salt that gets tossed at you from a moving truck onto the barnyard floor (where flies start families of their own and so do all their friends).

Hygienic because it's personal. Fabulous because it's André Hereford. Constructed from durable wood and retails for about \$175. We ask you: "Why *should* you lick theirs when you can lick your own?"

From who else but André Hereford. (Also available in Zebra, Giraffe, Leopard, Gazelle and Hyena [a nocturnal, dog-like animal of Africa and Asia, which feeds chiefly on carrion]).



THE PERSONAL DESIGNER-LEOPARD SALT LICK DISPENSER UNIT

When the farmer's away, the cows will stray.

With Escape Art® designer gate sign, the next stop is downtown. It's the same old message with a delightful new twist and you'll be one up on the old fart next time he goes away for the afternoon. And all it takes is one helpful stooge to happen along and notice that there's a job that needs doing ("Say, now there's a job that needs doing!") and you're as good as gone.

Prices begin at \$59.95. Guaranteed to work 87%* of the time.

*87% average based on the fact that there's a sucker born every minute and a stooge along every five. This means there's a very good chance that someone will open the gate. Success rate is even higher near military bases where there is a high concentration of individuals who are used to "just following instructions".



ESCAPE ART®

DESIGNER BARBED WIRE TOWEL RACK

Available at Yak's Fifth Avenue



"Will somebody take these towels!?"

The meadow is a great place to be, but *where* do you put the towels? You can set them on the ground (where flies make love and everyone else follows suit!) but one gust of wind and it's "Follow that towel!" Or you could carry them around with you. Less than a great idea.

The modern answer to the age-old question, "What do I do with these darn towels, anyway?" has arrived.

Introducing the Designer Barbed Wire Towel Rack field unit. It's design-perfect and color-beautiful for modern cows who have better things to do with their time besides being left standing there holding the towels.

Get the "hang of it" for only \$129.99 and up.